

Hints & Tips for Foiling

Guide on how to supply artwork for foiled products

To achieve the best foil finish, the foiled area **must be supplied separately in 100% black** on a dedicated page or document.

Please note, for best results, the **foiled area should not cover more than 50%** of your artwork and the high-shine metallic foil is applied to **one side only**.

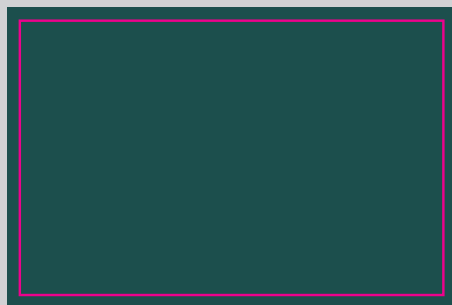
Follow the steps below to ensure your artwork is supplied correctly



1 Page 1 will have the completed artwork designed how you would like it to be on your **final printed outcome**, this includes bleed.

2 Separate it out into two different pages; page 2 will be the printed background without the foiling detail.

3 Page 3 will contain the artwork that will be foiled. **Change the colour** of the foiled area to **100% black**.



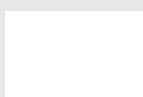
Your printready PDF for upload will look as follows:



Page 1 - Completed Design



Page 2 - Background Design



Page 3 - Area to be foiled in 100% black

Please make sure your uploaded artwork has:

- ✓ 3mm bleed
- ✓ CMYK Colour profile
- ✓ All fonts embedded
- ✓ Artwork is 300dpi
- ✓ Is the right size
- ✓ Foiled area is 100% black