

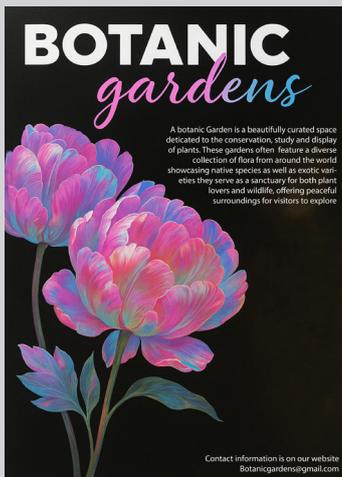
Hints & Tips for Foiling

Guide on how to supply artwork for foiled products

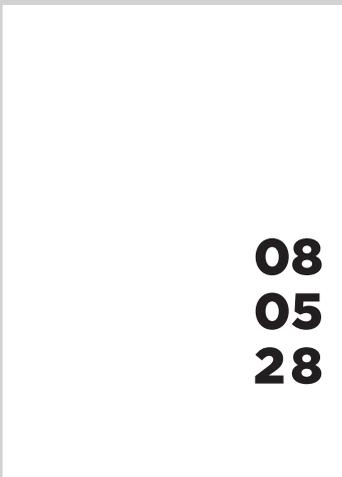
To achieve our foil finish, the foiled area **must be supplied separately in 100% black** on a dedicated page or document.

Please note, for best results, the **foiled area should not cover more than 50%** of your artwork and the high-shine metallic foil is applied to **one side only**.

Follow the steps below to ensure your artwork is supplied correctly for single sided print:



- 1 Page 1 will be the page that is getting foiled. This page will need to have the foiling element removed - this will be printed as the background that the foiling will then be applied to.

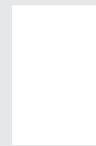


- 2 Page 2 will contain the element that will be foiled. Change the colour of the foiled area to **100% black**.

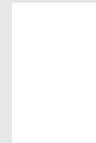


- 3 Following these steps will result in your finished foiled product.

Your printready PDF for upload will look as follows:



Page 1 - The page that will be foiled

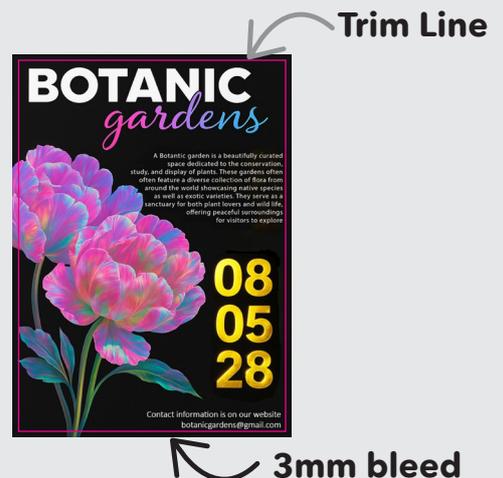


Page 2 - The foiled element itself changed to 100% black

Please make sure your uploaded artwork has:

- ✓ 3mm bleed
- ✓ CMYK Colour profile
- ✓ All fonts embedded
- ✓ Artwork is 300dpi
- ✓ Matches your ordered size
- ✓ Foiled area is 100% black

An example of artwork including 3mm bleed:



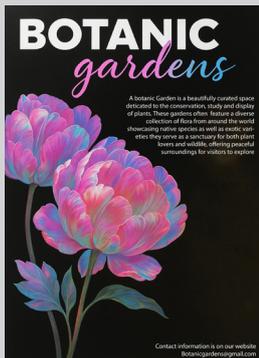
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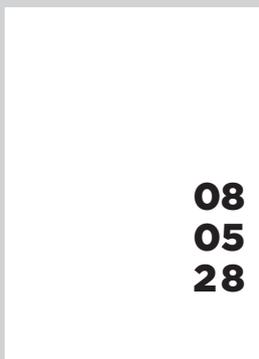
Follow the steps below to ensure your artwork is supplied correctly for double sided print:



- 1 Page 1 will be the page that is getting foiled. This page will need to have the foiling element removed - this will be printed as the background that the foiling will then be applied to.



- 2 Page 2 will be the second side of the artwork that doesn't feature any foiling.

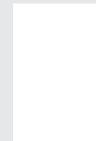


- 3 Page 3 will contain the element that will be foiled. Change the colour of the foiled area to **100% black**.

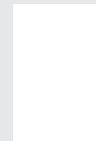


- ✓ Following these steps will result in your finished foiled product.

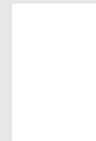
Your printready PDF for upload will look as follows:



Page 1 - The page that will be foiled



Page 2 - The second side of the artwork which doesn't feature any foiling



Page 3 - The foiled element itself changed to 100% black

Please make sure your uploaded artwork has:

- ✓ 3mm bleed
- ✓ CMYK Colour profile
- ✓ All fonts embedded
- ✓ Artwork is 300dpi
- ✓ Matches your ordered size
- ✓ Foiled area is 100% black

An example of artwork including 3mm bleed:

